



2020 China (Shanghai) International Data Center Industry Exhibition

2020 China Data Center Green Energy Saving Technology Summit



www.idce.com.cn

21-23 September 2020

Shanghai New International Expo Center

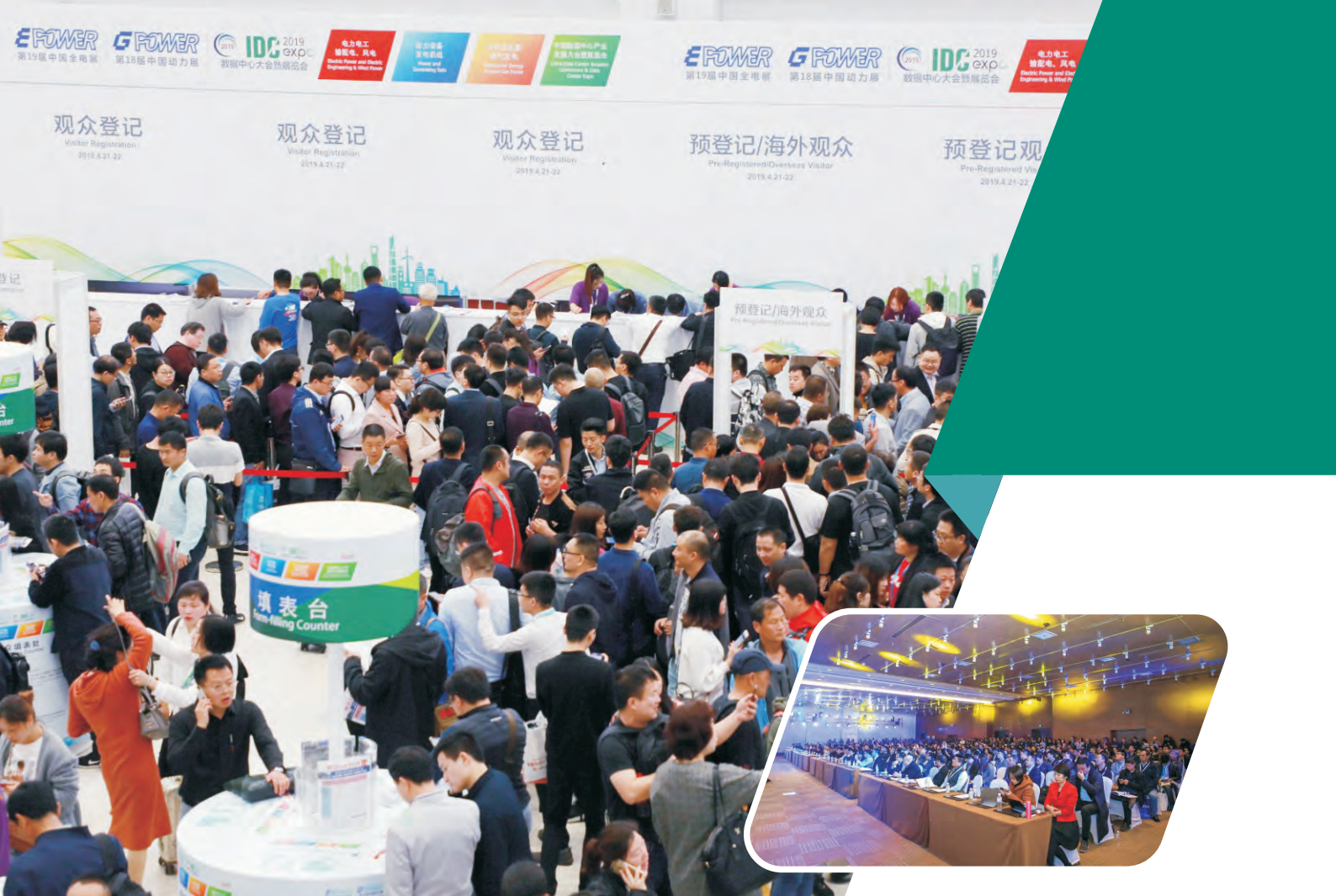
Hosted by:



Organized by:

隆高展览
RONCO





Event Overview

The domestic IDC market has entered the mature stage. IDC application scenarios of Internet enterprises are more stable, and the proportion of digital transformation of traditional enterprises is increasing day by day. In the next two years, IDC market growth will slow down, and the overall market size will still maintain an upward trend. With the technological evolution and iteration of terminal side application scenarios such as 5G and the Internet of things, the demand for terminal side Internet access will show a high-speed growth, and the application scenarios of emerging technologies for IDC will also be further expanded, thus the market demand of IDC will be increased with it. It is estimated that in 2020, China's IDC market will usher in a new round of large-scale growth, the market size will exceed 200 billion yuan.

In order to promote the exchange, cooperation and market expanding of the data center industry, display and promote new products, new technologies, new equipment and experience of data center at home and abroad, and build the product, technology and application community of the whole industry chain and total elements of China's data center, and accelerate the development of China's data center, hosted by CDCC data center working group and organized by Ronco Expo (Shanghai) Co., LTD., "2020 China (Shanghai) International Data Center Industry Exhibition and 2020 China Data Center Green Energy Conference" will be held in Shanghai New International Expo Center from September 21 to 23, 2020.

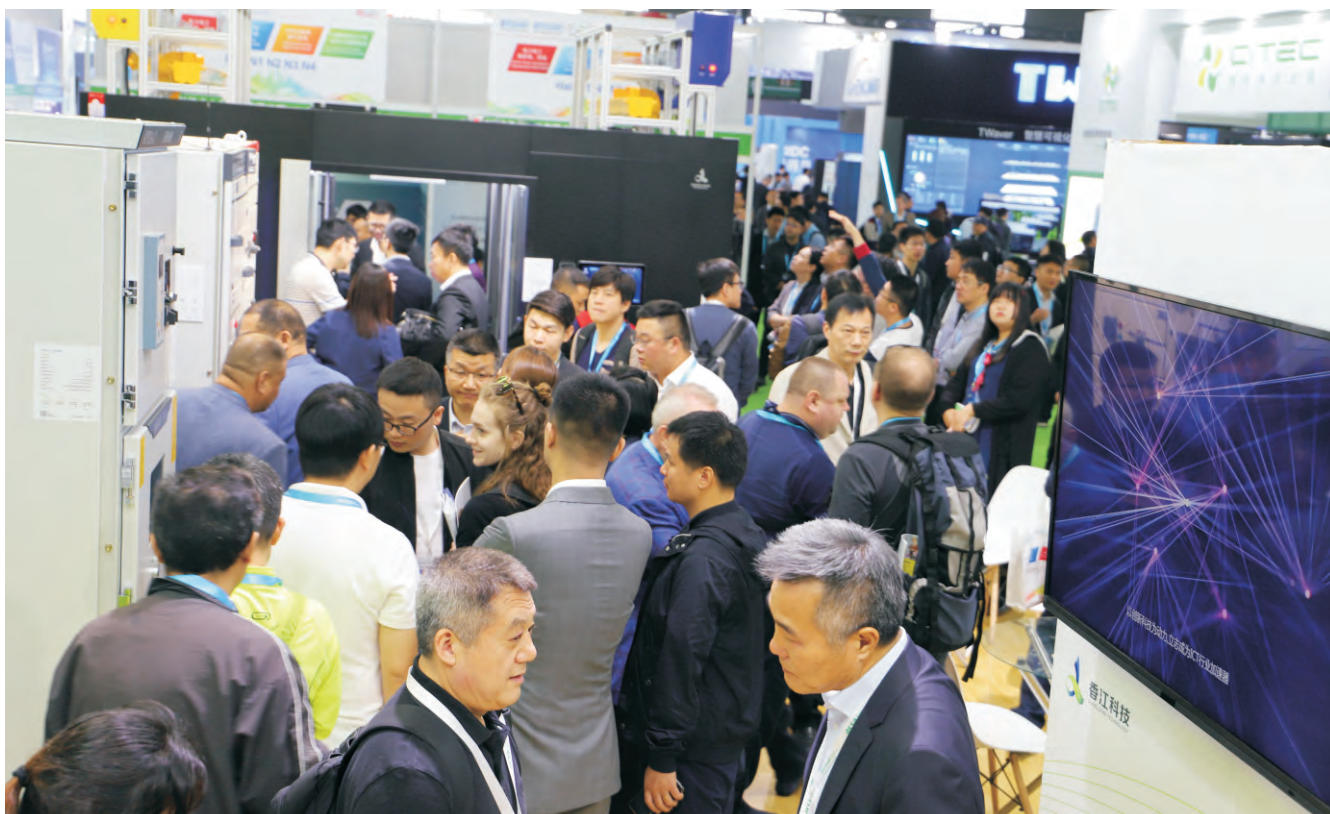
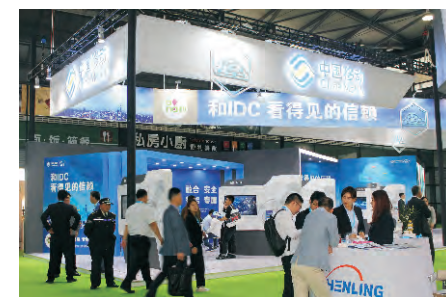
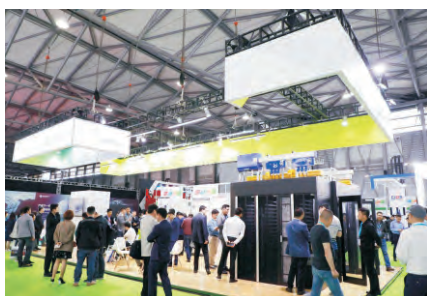
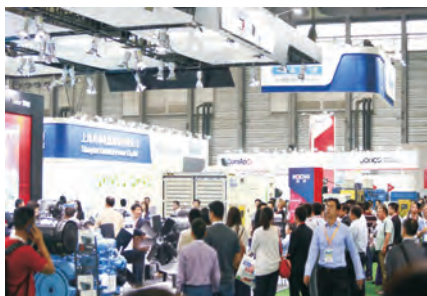
20,000⁺
Exhibition area
m²

300⁺
Chinese and
foreign exhibitors

20,000⁺
Professional
visitors

10⁺
Forums

Last Scene



Last Review

Thousands of domestic and foreign famous brands, present high, fine, pointed "intelligent" hot style.

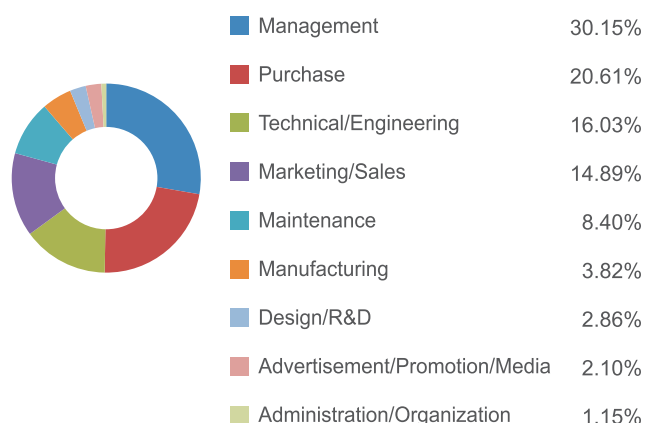
Many industry well-known enterprises such as China Mobile, China Telecom, China Unicom, GDS, @HUB, HOTWON, CIDS, Zhongyunxin, CEInet TGT Network Technology, Xiangjiang Technology, Daqo Group, Montage Technology, CHATONE, Tellhow, Kohler Power, Cooltech Power, Gree Electric, McQuay, Midea, Ship Group, Hisense, Wanma Technology, Grid Technology, Vision Group, ShenLing Environmental, Jingheng Data, Ieoch International, CET Electric, Serva Software, HONYAR Electrical, Hi-1 New Materials, Sinway South Technology, Watts, Citec International, BlackShields, EUROKLIMAT, Belstar, GuoNengYuxin Technology, Bochuan Electric, Armstrong Fluid Technology, ShangYu electronic, JITON, Nissen Cable, GALA, Zennow attend the event, and bring the latest products, technologies and solutions to the audience.

Audience Analysis

Purpose of Visit



Visitors' Job Function



Visitors' Company Business Segment



Promotion of the Exhibition

01

More than 20 professional media and platforms will get involved in promotion activities;

02

More than 10 domestic and foreign exhibitions will have their resources exchanged and promoted for each other.

03

More than 50,000 letters of invitation and 50,000 tickets will be distributed to professional users and relevant people in the industry;

04

More than 20 countries and regions across the world will participate in the promotion activities;

05

The organizer will ally with relevant industrial associations, academies, commissions and alliances at home and abroad to get involved in the operation of the Data Center exhibition, and organize relevant units to continue strengthening the promotion by means of the WeChat public platforms, pre-exhibition posters and EMD.

Audiences from the target industries

Cloud valley, data center investors and operators, telecommunication operators, large networks and E-commerce companies, telecommunication, energy, finance, security, broadcasting and TV, E-commerce, electronics, medical care, defense, education, customs, aviation and aerospace, integrators, project operators, agencies, etc.

Exhibition Scope

ICT Equipment system

IT facilities: Server, Storage, Disk array, Optical transmitter and receiver, Database, cabinet
Network communication system: Switchboard, Router, Optical module, Firewall, Gateway, Network architecture, Data management, Data backup, Network security system

Data center infrastructure

Power supply and distribution system: UPS, EPS, HVDC, Clean Source UPS, Energy storage technology, Battery, Power distribution cabinet and cable, PDU, Power generator set and load, Buscouple and ATS, Power quality, Intelligent power distribution-related products
Cooling and fresh air system: Water-cooled chilled water set, Air-cooling chilled water set, Precision air conditioning, Cooling tower, Water thermal storage, Ice thermal storage, Plate heat exchanger, Water pump, Piping and valve, Wet membrane humidifier, Air exhaust, water drainage, Central ventilation system.
Fire and security system: Fire system, video monitoring system, Access control system, Intrusion detection system, Alarm platform
Data center management: KVM, Data Center Infrastructure management, Power environment monitoring system, RFID Asset management system, 3D visualization
Structure cabling system: Copper cable cabling system, Optical fiber cabling system, Wire mesh cable tray, Cable tray, Optical cable tray, Identification, Rack and Cabinet
Other: Lightning protection, Testing instrument, Big screen display system, Anti-static floor, Fire-proof sealing

Data center operators

Telecom operators, Joint venture data center, Private data center, Cloud data center

Related services

Planning consulting design, Engineering construction, Final acceptance, Rating and certification, Infrastructure maintenance, IT services and operation maintenance

Industry application

Cloud computing, Big data, Data center leasing



General Information

Exhibition Schedule

Exhibitor Registration and Move-in time	9:00am-6:00pm 19-20 September, 2020
Show time	9:00am-4:30pm 21-22 September, 2020
	9:00am-1:30pm 23 September, 2020
Move-out time	2:00pm-6:00am 23 September, 2019
Venue	Shanghai New International Expo Centre

Related Costs

Booth Costs	Booth type	Standard Stand: Minimum renting size is 3m×3m, the price increases a multiple of 3 when renting areas are more than 9 square meters.	Raw Space (Minimum renting size is 36 square meters)
	Costs	400\$/one square meter/exhibition period	360\$/one square meter/exhibition period
	Costs include	Exhibition area, 2.5 meters high brattice, one negotiation desk, two chairs, stand lighting, one lintel.	Exhibition area, security service. This excludes stand construction management fees and power box fees.

Conference speech

main forum: 60,000yuan/30 mins	sub-forum: 30,000yuan/30 mins
The speech time is arranged by organizing committee, detailed sponsorship plan and other advertisements are available.	

Other advertisements

cover of show catalog 30,000 yuan	back cover of show catalog 20,000 yuan	color page of show catalog 6,000 yuan
AD on credentials 50,000 yuan	hanging AD 30,000 yuan	Vertical AD 50,000 yuan

Exhibition Procedures

- Apply for booth area and advertising, and confirm it, then sign the exhibition contract, and pay the exhibition fee as required;
- Issue "Exhibitor Manual" 2 months before the opening of the exhibition (including notice of registration, notice of booth decoration, notice of hotel reception, notice of exhibits transportation, notice of trucks entering Shanghai and other services);
- After completing the exhibition procedures, the exhibitors shall email the company logo, enterprise profile, pictures of honors and qualifications, product introduction and parameters, customer application cases and other information to idcexpo@ronco.com.cn for the promotion before the exhibition.

Ronco Expo (Shanghai) Co., Ltd.

Tel:+86- 21- 5018 5270/71/72

E-mail: idcexpo@ronco.com.cn

Web:www.idce.com.cn

CDCC

Tel:+86- 10- 6800 2770

E- mail: cdcc@chinadcc.org

Web: www.chinadcc.org

