2018
IDC
expo

2018上海国际
数据中心大会暨展览会

2018 Shanghai International Data Center Conference & Exhibition

2018年5月3日-5日 | 上海新国际博览中心

3-5 May 2018 | Shanghai New International Expo Center

www.idce.com.cn   www.chinaidcexpo.com

BIG DATA
CLOUD

■ **主办单位/Organized by：**
中国数据中心产业发展联盟
Data Center Industry Alliance of China
数据中心总经理俱乐部
CEO Club of Data Center
数据中心技术委员会
CTO Club of Data Center

■ **承办单位/Undertaken by：**
上海德瑞展览策划有限公司
Shanghai Deray Exhibition planning Co. Ltd.
隆高展览（上海）有限公司
Ronco Expo (Shanghai) Co., Ltd.

■ **协办单位/Co-organized by：**
DTDATA   机房360

DERAY 德瑞展览   **R**ONCO 隆高展览

展会概述
EXHIBITION PROFILE

中国数据中心建设正以惊人增速引领全球市场发展。数据显示2016年中国数据中心市场总规模为714.5亿元人民币，预计2019年，中国数据中心市场规模将接近1900亿元。数据中心产业高速发展对产业链各方的能力也提出了更高的要求。特别是在气候变暖、能源成本和环境成本日益高涨等背景下，以实现数据中心建设与设备的高效部署、节能和可持续发展，已经越来越受到数据中心运营商、环保人士广泛关注，数据中心相关节能技术、设备的市场需求持续高涨。

为促进数据中心产业的交流、合作发展及市场拓展，展示推介国内外数据中心新产品、新技术、新设备和经验成果，构建我国数据中心全产业链全要素的产品、技术、应用共同体，推动我国数据中心加快发展，由中国数据中心产业发展联盟主办，中数盟各分区工委和运维工委协办，上海德瑞展览策划有限公司和隆高展览（上海）有限公司承办的"2018上海国际数据中心大会暨展览会"将于2018年5月3-5日在上海新国际博览中心举办。

China data center construction is leading the development of global market with an astonishing growth. According to data, China's total market size for data center in 2016 was 71.45 billion Yuan, and it's estimated that it will approach 190 billion Yuan by 2019. Rapid development of data center industry also put forward higher requirements for the ability of industry chain parties, especially under the background of climate warming, energy cost and environmental cost rising, etc, so how to realize the efficient deployment, energy saving and sustainable development of data center construction and equipments, has already received more and more extensive concern from data center operators and environmentalists. Market demand of data center related energy saving technology and equipment continue to grow.

In order to improve the communication and cooperation of data center industry and promote its development and market expansion, to show and introduce new products, new technology, new equipment and experiences and achievement of domestic and foreign data center, to build products, technology and application community in the whole industry chain of China's data center, and push the rapid development of China's data center, 2018 Shanghai International Data Center Conference and Exhibition, hosted by Data Center Industry Alliance of China , and co-hosted by working committees of Data Center Industry Alliance of China in various districts and Operation & Maintenance working committees, and organized by Shanghai Deray Exhibition Planning Co., Ltd. , and Ronco Expo (Shanghai) Co., Ltd., will be held on May 3-5, 2018 at Shanghai New International Expo Centre.

上届数据回顾
EXHIBITION DATA OVERVIEW

上届展会展示面积达 **18000** 平方米

350⁺ 展商参展

三天展期来自用户/行业专家/行业人士 **18673** 人

10 余场行业技术论坛

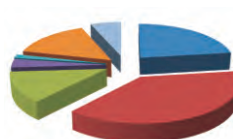产业报告　巅峰对话　立体宣传　圆桌论坛　新闻发布会

观众参观目的　Purpose of Visit

- 寻求合作伙伴 Look for partners　27.22%
- 寻找供应商 Look for suppliers　25.87%
- 了解行业信息 Get information　23.13%
- 购买产品 Purchase products　13.25%
- 业务洽谈 Business negotiations　4.88%
- 参展评估 Exhibitors assessment　4.33%
- 其它 Other　1.32%

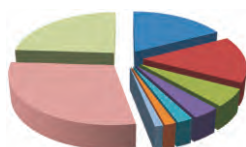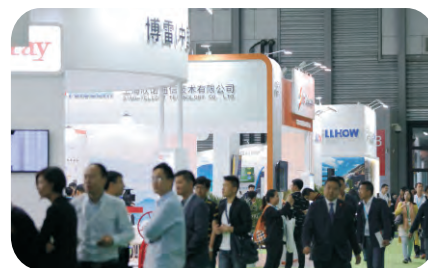---

Visitors' Company Business Segment　观众公司所属领域

- 运营商 operators　22.85%
- 用户/甲方 user / party　38.50%
- 工程建设 construction　12.55
- 设计 design　3.50%
- 验收 acceptance　1.50%
- 代理 proxy　15.25%
- 其他 other　5.85%

观众的工作职能　Job Function audience

- 采购 purchase　17.50%
- 技术/工程 technical/engineering　15.12%
- 生产制造 manufacturing　5.71%
- 设计 design　3.74%
- 运维 operation and maintenance　2.14%
- 广告/媒体 advertising/media　1.52%
- 行政 administration　1.12%
- 市场/销售 marketing/sales　29.15%
- 管理 management　24.0%

展会宣传推广
Promotion of The Exhibitions

01 媒体推广	02 展会推广	03 专业邀请	04 全球推广	04 强强联合
超过20家专业媒体平台;	国内外10余场相关展会资源互换及相互推广;	超过5万封参观邀请函、5万张参观券将被派发至专业用户及行业人士;	全球20多个国家和地区全面推广;	组织单位将强强联合国内外行业相关协会、学会、委员会、联盟等参与数据中心展的运营工作，组织单位将继续加强展会微信公众平台、展前海报、EDM直邮等宣传阵容。

- More than 20 professional media and platforms will get involved in the activities;

- More than 10 domestic and foreign exhibitions will have their resources exchanged and promoted for their respective and common benefits;

- More than 50,000 letters of invitation and 50,000 tickets for visit will be distributed to professional users and relevant people in the industry;

- More than 20 countries and regions across the world will participate in the promotion activities;

- The organizer will join hands with relevant industrial associations, academies, commissions and alliances at home and abroad to get involved in the operation of the Data Center exhibition, and organize relevant units to continue strengthening the promotion by means of the WeChat public platforms, pre-exhibition posters and EMD.
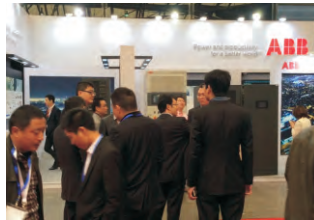
目标行业观众
Audiences From The Target Industries

　　云基地、数据中心投资方及运营商、通信运营商、大型网络及电商公司、电信、能源、金融、证券、广电、电商、电子、医疗、国防、教育、海关、航空航天、集成商、工程商、代理商等。

Cloud valley, data center investors and operators, telecommunication operators, large networks and E-commerce companies, telecommunication, energy, finance, security, broadcasting and TV, E-commerce, electronics, medical care, defense, education, customs, aviation and aerospace, integrators, project operators, agencies, etc.
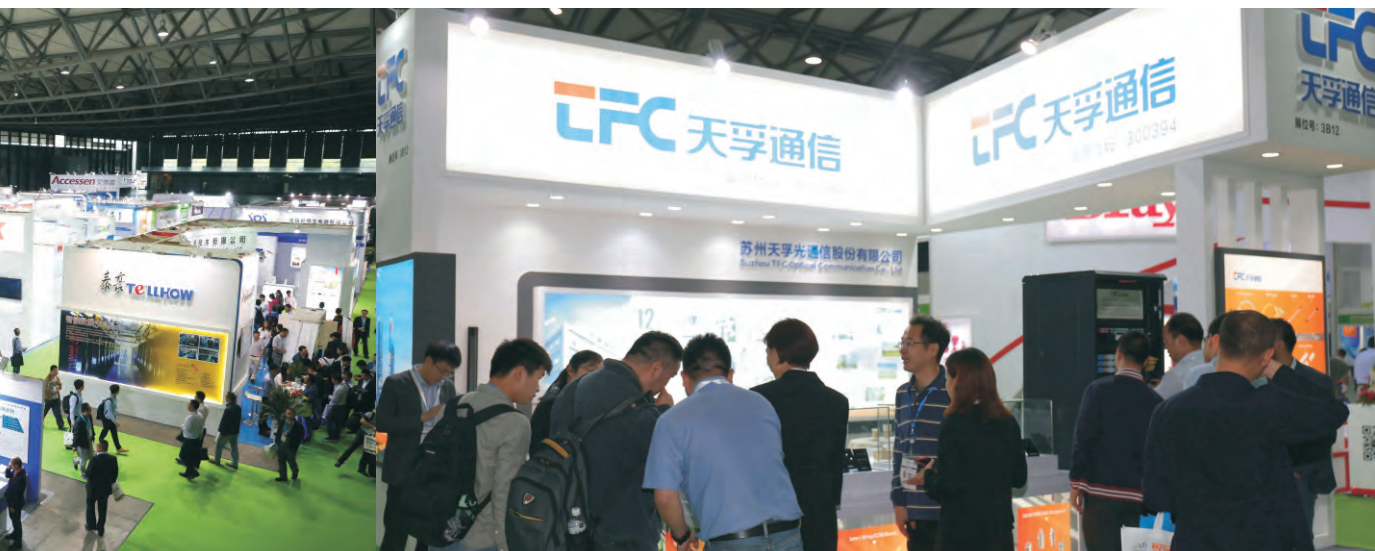

参展信息
General Informaion

日程安排 Exhibition Schedule				
报到布展 Exhibitor Registrationand Move-in time	2018年5月1日-2日	09:00-18:00	9:00am-6:00pm 1-2 May, 2018	
展出时间/Show time	2017年5月3日-4日	09:00-16:30	9:00am-4:30pm 3-4 May, 2018	
	2018年5月5日	09:00-13:30	9:00am-1:30pm 5 May, 2018	
展商撤展/Move-out time	2018年5月5日	14:00-18:00	2:00pm-6:00pm 5 May, 2018	
展览地点/Venue	上海新国际博览中心	Shanghai New International Expo Centre		

展品范围
Exhibition Scope

ICT设备系统

IT设施解决方案：服务器、存储及磁盘阵列、光端机、数据库、机柜。

网络通信系统：交换机及路由器、光模块、防火墙及网关、网络架构、数据管理及备份、网络安全系统。

ICT equipment system

IT facilities: Server、Storage、Disk array、Optical transmitter and receiver、Database、cabinet

Network communication system: Switchboard、Router、Optical module、Firewall、Gateway、Network architecture、Data management、Data backup、Network security system

基础设施

供配电系统：UPS不间断电源、EPS应急电源、HVDC、飞轮UPS、储能、蓄电池、配电柜及电缆、PDU、发电机组及负载测试、母线及ATS、电能质量、智能配电相关产品。

制冷及新风系统：水冷式冷冻水机组、风冷式冷冻水机组、精密空调、冷却塔、水蓄冷、冰蓄冷、板式热交换器、水泵、管道及阀门、湿膜加湿器、冷送风系统、排风及排水、新风系统。

消防与安防：消防系统、视频监控系统、门禁系统、入侵检测系统、报警平台。

数据中心管理：KVM切换器、DCIM、环境动力监控系统、RFID资产管理系统、3D可视化。

综合布线系统：铜览布线系统、光纤布线系统、网格桥架、走线架、光纤槽道、标识、机架及机柜。

其他：防雷、测试仪、大屏幕显示系统、防静电地板、防火封堵等。

Data center infrastructure

Power supply and distribution system

UPS、EPS、HVDC、Clean Source UPS、Energy storage technology、Battery、Power distribution cabinet and cable、PDU、Power generator set and load、Buscouple and ATS、Power quality、Intelligent power distribution-related products

Cooling and fresh air system

Water-cooled chilled water set、Air-cooling chilled water set、Precision air conditioning、Cooling tower、Water thermal storage、Ice thermal storage、Plate heat exchanger、Water pump、Piping and valve、Wet membrane humidifier、Air exhaust、water drainage、Central ventilation system

Fire and security system

Fire system、video monitoring system、Access control system、Intrusion detection system、Alarm platform

Data center management

KVM、Data Center Infrastructure management、Power environment monitoring system、RFID Asset management system、3D visualization

Structure cabling system

Copper cable cabling system、Optical fiber cabling system、Wire mesh cable tray、Cable tray、Optical cable tray、Identification、Rack and Cabinet

Other

Lightning protection、Testing instrument、Big screen display system、Anti-static floor、Fire-proof sealing

IDC运营商

电信运营商、合资IDC、民营IDC、云数据中心

相关服务

规划咨询及设计、工程建设、竣工验收、评级认证、基础设施维护、IT服务及运维。

产业应用

云计算、大数据、数据中心租赁。

Data center operators

Telecom operators、Joint venture data center、Privatedata center、Cloud data center

Related services

Planning consulting design、Engineering construction、Final acceptance、Rating and certification、Infrastructure maintenance、IT services and operation maintenance。

Industry application

Cloud computing、Big data、Data center leasing

相关费用
Exhibition Related Charge

展位费用 Related Costs

	标准展位/Standard booth （3m×3m起租，大于9平方米时增加数为3的整数倍） (each with an area of 9m^2; if an area of more than 9m^2 is needed, the number of increasedarea shall be the integral multiples of 3.)	展览空地/Space inside the booth （空地36m^{2}起租） (the space of 36m^2 is the minimum space for rental)
项 目 project		
国内企业 For domestic enterprises	人民币1450元 /平米/展期 RMB 1450/m^2/exhibition period	1350人民币/平方米/展期 RMB 1350/m^2/exhibition period
国外企业 for foreign enterprises	400美元/平方米/展期 400$/one square meter/exhibition period	360美元/平方米/展期 360$/one square meter/exhibition period
费用包括 Costs include	场地、2.5米高围板、洽谈桌一张、椅子两张、展位照明、楣板； Exhibition area, 2.5 meters high brattice, one reception desk, two chairs, stand lighting, one lintel.	展出场地、保安服务。 不包括展台搭建场地管理费和电源箱费 Exhibition area, security service. This excludes stand construction management fees and power box fees.

专场推介会 Special Promotion Meeting

100人以上会议室：18000人民币/90分钟 The meeting room for more than 100 people: 18000RMB/90 minutes	100人以下会议室：15000人民币/90分钟 The meeting room for less than 100 people: 15000RMB/90 minutes
费用包括：会议室、投影仪、矿泉水、签到桌。 Costs include: One meeting room, one projector, mineral water, check-in desk.	

参展程序
Participating Procedures

■ 申请确定展位面积，签定参展合同，并按要求支付展位费用；

■ 展会开幕1个月前发放"参展商手册"（内含：报到通知书、酒店接待、展品运输须知、货车进沪路线等服务须知）。

■ 参展企业在办完财务手续后请将公司LOGO、企业简介（含产品、规格、报价）电邮至: info@chinaidcexpo.com以便展会承办单位开展展前推广。

■ Apply booth type and confirm exhibition area with organizer, then sign Exhibition Contract, and pay booth fees as required.

■ The Exhibitor Manual will be delivered one month before the exhibition (includes some service instructions: Registration Notice, Hotel Reception, Exhibits Transportation Instruction, Driving Map for transport Vehicle, etc.).The fees will not be returned if the exhibitors give up exhibiting.

■ In order to improve the promotion before exhibition, exhibitors need to e-mail your company logo, company profile (includes products, specifications, prices) to info@chinaidcexpo.com after finishing financial procedures.

微信扫一扫 了解更多信息

联系我们/CONTACT US

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